

Last Updated: January 2023

# Southwest Idaho Economic Overview

Civilian Labor Force (Dec 2022) 453,556 **Unemployment Rate (Dec 2022)** 2.2% Population (2021) 878,209 Median Household Income (2021) \$58,794 Per Capita Personal Income (2020) \$44.518 Poverty Rate (2021) 10.2%





## 1. Southwest Demographic Characteristics, 2021 5-Year ACS

	Southwest	Region (%)	State of Idaho (%)	United States (%)
Total Population	830,215	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	752,561	90.6%	86.5%	68.2%
Black or African American alone, not hispanic	14,428	1.7%	0.7%	12.6%
Native American alone, not hispanic	17,844	2.1%	1.3%	0.8%
Asian alone, not hispanic	27,569	3.3%	1.4%	5.7%
Hispanic or Latino (of any race)	117,711	14.2%	12.9%	18.4%
Gender				
Male	417,436	50.3%	50.4%	49.5%
Female	412,779	49.7%	49.6%	50.5%
Age				
Median age	43.3	-	36.8	38.4
Under 18 years	204,622	24.6%	25.3%	22.5%
Over 18 years	625,593	75.4%	74.7%	77.5%
21 years and over	553,776	66.7%	65.4%	68.3%
Over 65 years	125,993	15.2%	15.8%	16.0%
Educational Attainment (Population 25 years and Over	er)			
Less than 9th grade	16,806	2.0%	2.2%	3.3%
High school graduate (with equivalencies)	137,409	6.2%	18.7%	18.2%
Some college, no degree	138,725	16.7%	16.4%	13.4%
Associate's degree	51,237	6.2%	7.0%	6.1%
Bachelor's degree	120,345	14.5%	14.0%	14.7%
Graduate or professional degree	60,390	7.3%	7.3%	9.5%
Median Household Income	\$58,794	-	\$63,377	\$69,021

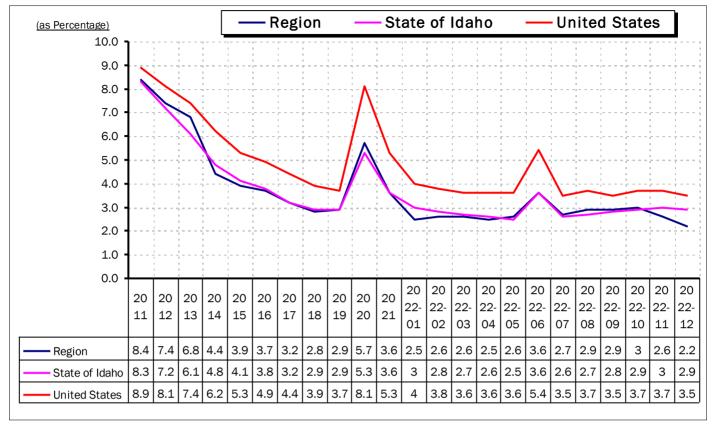
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2022	453,556	443,427	10,129	2.2%
December 2021	436,660	425,278	11,382	2.6%
YoY % Change	3.9%	4.3%	-11.0%	-0.4%

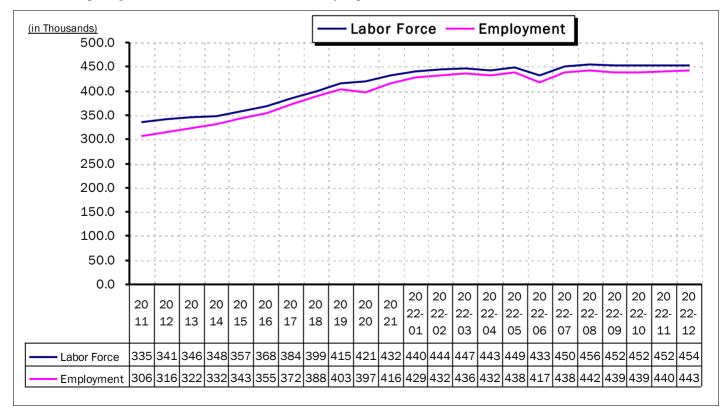
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2011, 2020, and 2021

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	272,428	\$38,206	353,553	\$51,437	374,302	\$54,497
Natural Resources and Mining	6,348	\$28,387	6,940	\$39,658	6,752	\$42,975
Construction	13,676	\$41,156	28,351	\$51,162	30,497	\$54,857
Manufacturing	24,851	\$59,118	30,791	\$79,516	31,294	\$81,058
Trade,Transportation, and Utilities	54,729	\$35,574	70,171	\$48,399	77,964	\$51,838
Information	4,919	\$46,668	3,609	\$63,855	3,750	\$74,870
Financial Activities	13,571	\$46,077	19,126	\$74,673	20,319	\$78,398
Professional and Business Services	38,446	\$41,006	50,201	\$58,827	52,147	\$64,946
Education and Health Services	61,473	\$37,260	77,082	\$47,742	80,268	\$50,224
Leisure and Hospitality	26,200	\$14,331	34,924	\$19,439	38,810	\$21,883
Other Services	7,539	\$24,931	9,611	\$35,744	10,212	\$38,957
Public Administration	20,658	\$46,641	22,738	\$57,224	22,281	\$59,152

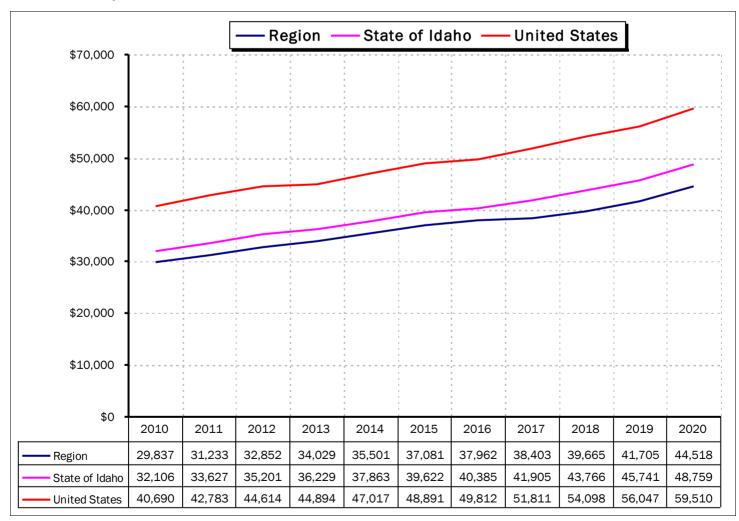
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2021

Employer	Ownership	<b>Employment Range</b>
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
West Ada School District	Local Government	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Boise State University	State Government	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
J. R. Simplot Company	Private	1,000 - 2,499
City of Boise	Local Government	1,000 - 2,499

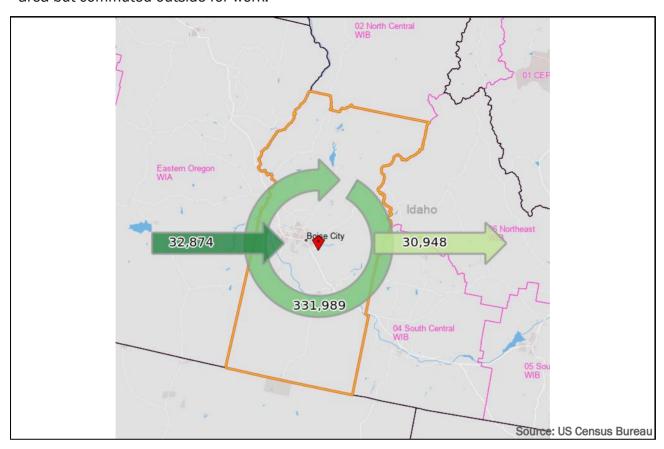
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2010 to 2020



#### 8. Labor Force Commuting Patterns, 2019

It is estimated that 331,989 workers lived and worked in Southwest Idaho in . Another 32,874 workers were employed in Southwest Idaho but lived outside, while 30,948 workers lived in the area but commuted outside for work.



#### 9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise City	106,997	29.3%
Meridian	42,185	11.6%
Nampa	38,275	10.5%
Caldwell	21,114	5.8%
Kuna	8,940	2.5%
Eagle	8,677	2.4%
Garden City	5,470	1.5%
Mountain Home	4,178	1.1%
Star	3,613	1.0%
Middleton	2,584	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## 10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise City	162,661	44.8%
Meridian	45,458	12.5%
Nampa	35,404	9.8%
Caldwell	16,033	4.4%
Eagle	8,584	2.4%
Garden City	8,217	2.3%
Twin Falls	2,967	0.8%
Mountain Home	2,686	0.7%
Ontario , OR	2,608	0.7%
Kuna	2,191	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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